

# JOIN MARY KAY *your way!*

SIMPLE STARTUP EXPERIENCE

+

INCREDIBLE OPTIONS

The Mary Kay opportunity has always been flexible and fun, but now it's better than ever.

**CUSTOMIZE YOUR EXPERIENCE** from the start with **UNBELIEVABLE OPTIONS**

for every go-getter – designed with instant wins and long-term gains in mind.

## Get started with **MARYKAY® eSTART.†**

**The first step** in starting a Mary Kay business is with *Mary Kay® eStart!*

It includes business essentials to help you get started. You'll receive a few key *Mary Kay®* product samples along with informational materials that are fun and functional.

**INCLUDES:** Welcome Brochure, *Great Start™* Brochure, *The Look* catalog, *TimeWise®* *Miracle Set®* Sample Set in Normal/Dry, *TimeWise®* *Miracle Set®* Sample Set in Combination/Oily and *TimeWise®* Eye Cream Samples, pk./6.

### PLUS:

- Access to a beautifully branded *Mary Kay®* Personal Web Site for one year.
- Free apps to help you sell *Mary Kay®* products anytime, anywhere.
- Online step-by-step education to help you grow as you go!
- Digital tools and marketing resources for managing your business.
- Customer support.

\$35<sup>+</sup>



## CUSTOMIZE YOUR STARTUP EXPERIENCE!

Build your ideal Mary Kay business with one or both of these options:

\$45<sup>+</sup>



### **MARYKAY® eSTART PLUS<sup>†</sup>**

Set yourself up for quick wins with a variety of *Mary Kay®* product samples! *Mary Kay® eStart Plus* is a great way to introduce your guests to products they're sure to love. Add this option to increase your selling potential!

\$90<sup>+</sup>



### **MARYKAY® PRO START<sup>†</sup>**

Help empower your potential sales even more with the pro-level treatment. With *Mary Kay® Pro Start*, you'll receive retail-sized products for guests to sample, party supplies, business resources and more! You'll even be able to transport it all in a tote-ally professional bag. Add this option to increase your pro-level potential!

Customize your Mary Kay startup experience **NOW**, or select your options within **15 DAYS** from your start date. See the back for more info.

MARY KAY®

# CONSIDER WHAT EACH OPTION OFFERS!

Remember, you can select one or both of these options to customize your startup experience. Consider how they can support your business goals.

## MARYKAY® eSTART PLUS†

\$45†

### LITERATURE AND EDUCATION

- Sales Tickets, pk./50
- Beauty Profile Cards, pk./30
- *The Look* Catalog, pk./10

### PRODUCT SAMPLES

- *TimeWise*® *Miracle Set*® Samples, (Normal/Dry), pk./3 (2)
- *TimeWise*® *Miracle Set*® Samples, (Combination/Oily), pk./3 (2)
- *TimeWise*® Eye Cream Samples, strip/6 (2)
- *Clear Proof*® Deep-Cleansing Charcoal Mask Samples, pk./6 (2)
- *TimeWise*® Microdermabrasion Plus Set Samples, 6 pairs (2)
- *TimeWise Repair*® *Volu-Firm*® Sample Sets, pk./3 (2)
- *Mary Kay*® Supreme Hydrating Lipstick Samples in Casual Rose, strip/8
- *Mary Kay*® Supreme Hydrating Lipstick Samples in Rockstar Red, strip/8
- *Mary Kay Unlimited*® Lip Gloss Samples in Pink Fusion, strip/8
- *Mary Kay Unlimited*® Lip Gloss Samples in Beach Bronze, strip/8
- *Lash Intensity*® Mascara Deluxe Mini in Black (2)
- *Lash Love*® Mascara Deluxe Mini in I ♥ black

## MARYKAY® PRO START†

\$90†

SRP value of  
OVER \$400!\*

### LITERATURE AND EDUCATION

- Flip Chart Binder With Pages
- Sales Tickets, pk./50
- Beauty Profile Cards, pk./30
- *The Look* Catalog, pk./10

### PARTY SUPPLIES

- *Mary Kay*® Pro Start Tote
- Mirror With Tray (4)
- Disposable Trays, pk./30
- *Mary Kay*® *Ultimate Mascara*™ Sample Wands, pk./15
- Disposable Sponge-Tip Applicators, pk./15

### PRODUCT SAMPLES

- Blue Eyes Look Color Cards, pk./5
- Green/Hazel Eyes Look Color Cards, pk./5
- Brown Eyes Look Color Cards, pk./5

### RETAIL-SIZED PRODUCTS

- *TimeWise*® 4-in-1 Cleanser in Normal/Dry
- *TimeWise*® 4-in-1 Cleanser in Combination/Oily
- *TimeWise*® Antioxidant Moisturizer in Normal/Dry
- *TimeWise*® Antioxidant Moisturizer in Combination/Oily
- *TimeWise*® Daytime Defender Sunscreen Broad Spectrum SPF 30\*\*
- *TimeWise*® Nighttime Recovery
- *TimeWise*® Eye Cream
- *Mary Kay*® Oil-Free Eye Makeup Remover
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15\*\* in Very Light
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15\*\* in Light-to-Medium
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15\*\* in Medium-to-Deep
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15\*\* in Deep
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15\*\* in Very Deep
- *Mary Kay*® *Ultimate Mascara*™ in Black
- *Clear Proof*® Deep-Cleansing Charcoal Mask
- *TimeWise*® Microdermabrasion Plus Set (includes Microdermabrasion Refine and Pore Minimizer)

THERE'S NEVER  
BEEN A BETTER TIME

than now

TO START A  
MARY KAY BUSINESS!

Sign up with an Independent  
Beauty Consultant today!

\*Prices are as shown plus applicable sales tax. *Mary Kay*® eStart offer cannot be combined with any other discounts or promotions. *Mary Kay* Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time.

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††Over-the-counter drug product

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